



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Shorr Johnson Magnus  
1831 Chestnut St  
Ste 602  
Philadelphia, PA 19103

## Contract # 1370402

**Schedule Dates** 09/12/12-09/17/12  
**Advertiser** Friends of Sherrod Brown (71746)  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Brown (32993)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORE,MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** BROWN  
JARED SALLES

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09816101  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,960.00  
**Net Total** \$22,440.00  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	47	\$26,400.00
<b>Grand Total:</b>	<b>47</b>	<b>\$26,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	5:01A- 5:57A (EST)				1	2	1			4	\$100.00	\$400.00	Columbus (WSYX)	NEWS	9/11/12
2.0	Normal Line / SPOT (2)	09/12/12-09/14/12	2	:30	6:58A- 8A (EST)				3	3	2			8	\$375.00	\$3,000.00	Columbus (WSYX)	GOOD MORNING AM	9/11/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	2	:30	8A- 9A (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	GOOD MORNING AM	9/11/12
4.0	Normal Line / SPOT (4)	09/12/12-09/14/12	2	:30	10:57A- 12P (EST)				1	1	1			3	\$550.00	\$1,650.00	Columbus (WSYX)	THE VIEW	9/11/12
5.0	Normal Line / SPOT (5)	09/12/12-09/14/12	2	:30	4P- 5P (EST)				1	1	1			3	\$500.00	\$1,500.00	Columbus (WSYX)	JUDGE JUDY	9/11/12
6.0	Normal Line / SPOT (6)	09/16/12-09/16/12	2	:30	6P- 6:30P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/11/12
7.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	5P- 5:58P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	NEWS	9/11/12
8.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	7:28P- 7:57P (EST)				1	1	2			4	\$750.00	\$3,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/11/12
9.0	Normal Line / SPOT (9)	09/12/12-09/14/12	2	:30	6:58P- 7:27P (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	ENT TONIGHT	9/11/12
10.0	Normal Line / SPOT (10)	09/12/12-09/14/12	2	:30	11P- 11:35P (EST)				1	2	1			4	\$800.00	\$3,200.00	Columbus (WSYX)	NEWS	9/11/12
11.0	Normal Line / SPOT (11)	09/12/12-09/14/12	2	:30	11:30P- 12A (EST)				2	1	1			4	\$750.00	\$3,000.00	Columbus (WSYX)	ABC NITELINE	9/11/12
12.0	Normal Line / SPOT (3)	09/17/12-09/17/12	2	:30	8A- 9A (EST)		1							1	\$375.00	\$375.00	Columbus (WSYX)	GOOD MORNING AM	9/11/12
13.0	Normal Line / SPOT (4)	09/17/12-09/17/12	2	:30	10:57A- 12P (EST)		1							1	\$550.00	\$550.00	Columbus (WSYX)	THE VIEW	9/11/12
14.0	Normal Line / SPOT (5)	09/17/12-09/17/12	2	:30	4P- 5P (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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16.0	Normal Line / SPOT (7)	09/17/12-09/17/12	2	:30	5P- 5:58P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/11/12
17.0	Normal Line / SPOT (9)	09/17/12-09/17/12	2	:30	6:58P- 7:27P (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	ENT TONIGHT	9/11/12
18.0	Normal Line / SPOT (10)	09/17/12-09/17/12	2	:30	11P- 11:35P (EST)		2							2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	9/11/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: